

Kickin It With Families Together Reflection

Original Idea

- 5 on 5 soccer tournament for the student at WSU
 - Emphasis on cultural inclusion
- Small youth clinic before the tournament for children to help with additional profits for

Families Together

- WSU men's soccer team as coaches
- Market toward cultural clubs on campus for tournament
- Market through youth soccer organizations in Pullman

Outcome

- Cancellation of the tournament due to lack of pre-registration commitment from students
- High rate of commitment from families in the Palouse
 - In large part because of our partnership with Pullman Pumas and Moscow United
- Original date of the tournament was forced to be moved on the night before it was supposed to happen
 - Unforeseeable error in our waivers not being approved by the university
 - Forced to push back the clinic a week
 - Lost our field, coaches, and half of our participants
- November 9th the clinic is put on at Pullman City Playfields
 - Used youth soccer coaches in Sport Management program
 - Event is a success with 15 participants coming along with about 40 other people including parents, Families Together representatives, and event directors friends and families

Reflection

- We could have used our partnership with the Pullman Pumas and Moscow United more to our advantage
 - We could have used their coaching expertise to put on the clinic while we could spend more time focusing on marketing and getting more participants
- Another aspect we could have changed was not spending as much money on shirts
 - A way to get around this we could have used a web interface where people put in their won sizes and only order the exact amount we need
- Lastly, we should have don't more research on university policies in dealing with minors
 - Also, we should have followed up with our RSO to make sure our paper work went through